

# JINLIN WANG

User Experience / Visual Designer

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Project Password: 2023

## EXPERIENCE

UX Design Intern  
Remote  
Medtronic

JUN 2021 - MAY 2022

### Design System (Component Library)

- Successfully incorporated a design system for product releases by collaborating with the development team and IDEO.
- Constructed and documented design components in a Figma library to establish an efficient workflow and a unified design language.

### Design Supports

- Supported the design deliverables of a current product based on patients' feedback during cycle 2 research.
- Assisted with making UI updates and generating design assets based on new brand guidelines.

### Prototyping

- Explored animated prototypes to enhance user interactions, created start-up and shutdown animations for the insulin pump controller.
- Prototype searching and pairing device motions for the insulin pump controller.

### Designing User-Friendly Pairing Experiences and Interfaces

- Designed user-friendly pairing experiences and interfaces by researching, brainstorming, collaborating, and testing with technical and security teams.
- Improved design based on user feedback and generated action plans for issues.

Animator / Visual Designer  
Atlanta, GA  
CBS x SCADpro

MAR 2022 - JUN 2022

- Work under the guidance of CBS to assist in the research and development of concepts to attract younger viewers to tune-in to CBS.
- Increase CBS' brand linkage through social media campaigns, overall social branding and more relevant/effective design concepts for online banners.
- Build assets across multiple platforms and formats.

## EDUCATION

Master of Arts: Graphic Design & Visual Effects  
Savannah College of Art and Design  
Atlanta, Georgia

JUN 2023

Bachelor of Fine Arts: Graphic Design & Visual Experiences  
Hunan Institute of Engineering  
Hunan, China

JUN 2019

## SKILLS & TOOLKIT

### UI/UX Design

- Wireframing
- Prototyping
- Affinity Mapping
- User Research
- Journey Mapping
- Flow Diagram
- HTML5/CSS3
- Usability Testing

### Visual Design

- Typography
- 3D
- Advertising
- Branding
- Motion Graphic
- Publication
- Illustration
- Visual Identity

### Toolkit

- Figma
- Sketch
- Adobe XD
- InVision Studio
- Cinema 4D
- Illustrator
- InDesign
- After Effects
- Photoshop
- LottieFiles

## ACCOMPLISHMENTS

Design for Good Creative Jam Prize Winner: "Color" App Design 2021  
Adobe Creative Jams

Academic Honors & SCAD Achievement Graduate Scholarships 2019 - 2023  
Savannah College of Art and Design

NN/g UX Training & Research Methods 2022  
Nielsen Norman Group

Photography Minor Certificate 2017  
Hunan Institute of Engineering

Undergraduate Student National Scholarship 2017  
Ministry of Education of the People's Republic of China